

# Strategy Quotes Related to Leadership Decision Making



Take a look at a select set of thought provoking and inspirational strategy quotes related to leadership decision making taken from <https://www.decision-making-solutions.com/>

**"A satisfied customer is the best business strategy of all."** - Michael LeBoeuf, American Business Author

**"Leaders establish the vision for the future and set the strategy for getting there; they cause change. They motivate and inspire others to go in the right direction and they, along with everyone else, sacrifice to get there."** - John Kotter (1947 - ), American Professor at the Harvard Business School and Author

**"Leadership is a potent combination of strategy and character. But if you must be without one, be without the strategy."** - H. Norman Schwarzkopf, Jr. (1934 - ), Retired United States Army General

**"However beautiful the strategy, you should occasionally look at the results."** - Winston Churchill (1874 - 1965), British Politician

**"The essence of strategy is choosing to perform activities differently than rivals do."** - Dr. Michael Porter (1947 - ), American Author and Professor

**"Strategy without tactics is the slowest route to victory. Tactics without strategy is the noise before defeat."** - Sun Tzu (544 BC - 496 BC), Chinese Military Commander and Author

**"The experience and behavior that gets labeled schizophrenic is a special strategy that a person invents in order to live in an unlivable situation."** - Ronald D. Laing (1927 - 1989), Scottish Psychiatrist

**"Unless a variety of opinions are laid before us, we have no opportunity of selection, but are bound of necessity to adopt the particular view which may have been brought forward."** - Herodotus (484 BC - 425 BC), Greek Historian

**"Change is not a destination, just as hope is not a strategy."** - Rudy Giuliani (1944 - ), American Businessman and Former Mayor of New York City

**"A leader needs enough understanding to fashion an intelligent strategy."** - John Kotter (1947), American Professor at the Harvard Business School and Author

**"All men can see these tactics whereby I conquer, but what none can see is the strategy out of which victory is evolved."** - Sun Tzu (544 BC - 496 BC), Chinese Military Commander and Author

**"There will be hunters and hunted, winners and losers. What counts in global competition is the right strategy and success."** - Heinrich von Pierer (1941 - ), German Businessman and Former CEO of Siemens AG

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**"Real love is a pilgrimage. It happens when there is no strategy, but it is very rare because most people are strategists."** - Anita Brookner (1928) English Author and Art Historian

**"If the opponent offers keen play I don't object; but in such cases I get less satisfaction, even if I win, than from a game conducted according to all the rules of strategy with its ruthless logic."** - Anatoly Karpov (1951 - ) Soviet and Russian Chess Grandmaster

**"Creative without strategy is called 'art.' Creative with strategy is called 'advertising.'"** - Jef I. Richards, American Advertising Professor

**"You have to be fast on your feet and adaptive or else a strategy is useless."** - Charles de Gaulle (1890 - 1970), French General and Statesman

**"If you look at the various strategies available for dealing with a new technology, sticking your head in the sand is not the most plausible strategy."** - Ralph Merkle (1952 - ), Researcher in Public Key Cryptography

**"Do not repeat the tactics which have gained you one victory, but let your methods be regulated by the infinite variety of circumstances."** - Sun Tzu (544 BC - 496 BC), Chinese Military Commander and Author

**"Strategy is a style of thinking, a conscious and deliberate process, an intensive implementation system, the science of insuring future success."** - Pete Johnson

**"I claim not to have controlled events but confess plainly that events have controlled me."** - Abraham Lincoln (1809 - 1865), 16th President of the United States

**"Perception is strong and sight weak. In strategy it is important to see distant things as if they were close and to take a distanced view of close things."** - Miyamoto Musashi (1584 - 1645), Japanese Swordsman

**"Consider the little mouse, how sagacious an animal it is which never entrusts its life to one hole only. "** - Plautus (254 BC - 184 BC), Roman Playwright

**"The future influences the present just as much as the past."** - Friedrich Nietzsche (1844 - 1900), German Poet and Philosopher

**"Wise man also fears a weak enemy."** - Publilius Syrus (1st Century BC), Latin Writer

**"There is always a better strategy than the one you have; you just haven't thought of it yet"** - Sir Brian Pitman, British Author and Former CEO of Lloyds TSB

**"The processes used to arrive at the total strategy are typically fragmented, evolutionary, and largely intuitive."** - James Quinn, American Author

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**"What do you want to achieve or avoid? The answers to this question are objectives. How will you go about achieving your desired results? The answer to this you can call strategy."** - William E. Rothschild

**"What's the use of running if you are not on the right road."** - Author Unknown

**"You can hesitate before deciding, but not once the decision is made."** - Jose Bergamin (1895 - 1983), Spanish Author

**"It is change, continuing change, inevitable change, that is the dominant factor in society today. No sensible decision can be made any longer without taking into account not only the world as it is, but the world as it will be."** - Isaac Asimov (1920 - 1992), Science Fiction Author

**"The possible solutions to a given problem emerge as the leaves of a tree, each node representing a point of deliberation and decision."** - Niklaus Wirth (1934 - ), Programming language designer

**"Learning and innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow."** - William G. Pollard (1911 - 1989), American Physicist

**"Innovation distinguishes between a leader and a follower."** - Steve Jobs (1955 - ), Co-founder of Apple

**"You have all the reason in the world to achieve your grandest dreams. Imagination plus innovation equals realization."** - Denis Waitley (1933 - ), American Author

**"This is as true in everyday life as it is in battle: we are given one life and the decision is ours whether to wait for circumstances to make up our mind, or whether to act, and in acting, to live."** - Omar N. Bradley (1893 - 1981), World War II Army General

**"The most difficult thing is the decision to act, the rest is merely tenacity. The fears are paper tigers. You can do anything you decide to do. You can act to change and control your life; and the procedure, the process is its own reward."** - Amelia Earhart (1897 - missing 1937), American Aviation Pioneer and Author

**"Choose your life's mate carefully. From this one decision will come 90 percent of all your happiness or misery."** - H. Jackson Brown, Jr., American Author

## Leadership Quotes

**"Leadership is the capacity to translate vision into reality."** - Warren G. Bennis (1925 - ), American Scholar and Author

**"Leadership is a combination of strategy and character. If you must be without one, be without the strategy."** - H. Norman Schwarzkopf, Jr. (1934 - ), Retired United States Army General

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**"Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall."** - Stephen R. Covey (1932 - ), American Author

## Vision Quotes

**"The best way to predict the future is to create it."** - Peter F. Drucker (1909 - 2005), Author and Teacher

## Core Values Quotes

**"A people that values its privileges above its principles soon loses both."** - Dwight D. Eisenhower, 34th President of the United States

## Business Quotes

**"There is only one boss - the customer. And he can fire everybody in the company from the chairman on down simply by spending his money somewhere else."** - Sam Walton (1918 - 1992), Founder of Walmart

## Now listen to some of God's Wisdom:

- God asks us to come to Him for Wisdom and Knowledge – [Prov 2:1-22](#); [1 Cor 1:18-29](#); [Prov 3:13-26](#); [Is 11:2](#); [Prov 22:1-21](#)
- Seek first His Kingdom and righteousness, the rest will follow – [Matt 6:19-34](#);
- Make kindness and truth your heart's rule and be generous – [Prov 3:1-4](#); [27-29](#)
- Trust in the Lord with all your heart and do not lean on your own understanding, In all your ways acknowledge Him and He will make your paths straight – [Prov 3:5-8](#)
- Honour the Lord from your wealth – [Prov 3:9-10](#)
- God responds with generosity to those who come to Him in humility – [2 Cor 9:6-12](#) - see Solomon - [1 Kings 3:6-14](#)
- The company we keep and listen to will affect our effectiveness for God – [Ps 1:1-3](#); [Col 2:1-10](#)
- Allow God to discipline (correct) you as a son or daughter, it will be for your good and growth – [Prov 3:11-12](#); [Heb 12:1-13](#); [Prov 17:3](#)
- Be a servant leader – have the same attitude as Christ – humility and love in action – hating hypocrisy - [Matt 23:1-36](#); [Phil 2:1-16](#)
- God's Plans are noble – [Is 32:8](#); [Prov 19: 20-21](#)
- Commit the plan to God and He will bring it to pass – [Prov 16:9](#); [16:1-3](#); [Ps 37:3-11](#)
- Take care on the words you use – let them be wholesome and gracious, life-giving – [Prov 18:21](#); [Prov 16:23-25](#); [15:1-5](#)
- Its good to have others provide Godly input – [Prov 15:22](#); [20:18](#); [24:3-6](#)
- Don't judge by the appearance of things but seek the truth in righteousness – [Is 11:3-5](#); [John 7:24](#); [Prov 8:14-17](#); [Prov 20:5](#)

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- Its wise to consider the real cost of walking with the Lord before you commit – [Luke 14:26-33](#)
- Listen first, speak later once you have heard – [Prov 18:1-2, 12-13; 17:28](#)

A Godly man once said to me – “it’s better to keep quiet and be thought dumb than to open your mouth and remove all doubt!”